



Makes up to  
128 Gallons

**ODORCIDE®**

NOT A MASK, NOT AN ENZYME

**NEW**

# Duralast®

## Deodorizer & Pre/Post-Spray

Stops Odors Instantly

Specifically formulated for use in Pre/Post-Spray application or in a cleaning solution to eliminate odors in residential and commercial areas. Available in **FIVE** refreshing fragrances! Simple, safe, and economical.



MADE IN USA

 Eco Friendly

**ECONOMICAL CONCENTRATE**

128oz (3.79L)

**Phone: 888.873.3442**

**Fax: 816.873.3223**

**odorcide.com**

# Duralast<sup>®</sup>

## Deodorizer

### FIVE APPEALING FRAGRANCES



Crisp Mountain Air • Cool White Linen • Caribbean Citrus Mist • French Lavender Vanilla • Fresh Peach Blossom

### ODORCIDE<sup>®</sup> Duralast<sup>®</sup> works through:

**Counteraction:** Termed “neutralization” when no odor results and “deodorization” when a milder, pleasant odor replaces the malodor. Works through Zwaardemaker pairs (conjugates); pairs of odorants that neutralize each other’s respective odors.

**Absorption:** The physical penetration of the malodor substance into the inner structure of one or more of the Thornell product substances.

**Bonding:** Chemical binding (chemisorption) of malodors to Thornell product’s molecular surfaces.

This technology permanently eliminates, not masks, odors on contact, while leaving a refreshing fragrance.

Thornell products use no problematic enzymes, bacteria, oxidizers, or olfactory desensitizers to eliminate odors. All Thornell products use a combination of counteraction, bonding (chemisorption) and absorption.

### Directions for Use:

Refer to dilution instructions outlined below to calculate the necessary amount of concentrate needed. Always plan to apply in a manner most conducive to getting ODORCIDE<sup>®</sup> Duralast<sup>®</sup> to the source of the odor. Product works best when applied to a dry surface. This will ensure its ability to penetrate to the odor source.

**Pre/Post-Spray:** 1-2oz per gallon of water. Apply as pre/post-spray to leave a refreshing fragrance before and after cleaning.

**Cleaning Solution:** 1-2oz per gallon of water for eliminating odors from kitchen counters, tables, walls, bathrooms, toilets, mopping floors, and other large routine cleaning.

For more serious odors use ODORCIDE<sup>®</sup> Original or ODORCIDE<sup>®</sup> Fresh Scent. For hard to remove stains, use ODORCIDE<sup>®</sup> Ox-Erase. Designed to work in carpet and upholstery cleaning and deodorizing equipment as a pre-spray/soak, in detergent chemical tank, rinse additive and/or post spray.

**Product Safety:** All Thornell products are safe for use on any surface. As with any product, follow the label directions. Contains water, proprietary essential oil blend and preservatives. Keep out of the reach of children. For external use only. Cautions: Effectiveness decreased when using with Chlorine solutions. Always spot test for color fastness. For more information visit [odorcide.com](http://odorcide.com).

**Right to Know:** Water, Glycosperse, IPA.

**THORNELL CORPORATION**  
P.O. BOX 363  
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[odorcide.com](http://odorcide.com)

#### ODORCIDE<sup>®</sup> Duralast<sup>®</sup> Concentrates

##### WARNING

Skin Sensitization,  
Category 1B. H317: May  
cause allergic skin reaction



from the makers of

**ODORCIDE<sup>®</sup>**

210 CONCENTRATE