

# L.O.E.<sup>®</sup>

LAUNDRY ODOR ELIMINATOR

## ELIMINATES ODORS



*Eliminates unpleasant odors from towels, blankets and bedding. Works well on any machine washable item.*

*Safe, effective and economical product for use at home or in the clinic.*



- Concentrate 128oz (3.79L) does up to 256 loads of laundry
- Concentrate 32oz (946ml) deodorizes 64 loads

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## Background

Unpleasant animal-related odors are a common, daily occurrence, and managing them safely and effectively is an important part of keeping your work environment pleasant, your clients satisfied, and pets happy. Thornell specializes in creating products that permanently eliminate malodors - complex blends that work through counteraction, absorption, molecular bonding, inhibitors and residual actions. They are NOT masks. They are NOT enzymes. Each of Thornell's products is specially formulated for a unique purpose.

## Uses

Eliminates not masks, even old, impregnated odors from towels, blankets, animal bedding and all other machine washable items. L.O.E. is very economical requiring only 1/2 oz. not the usual 1 oz. per load of laundry. Conveniently packaged is a 32 oz. self measuring bottle and gallon refill so there is no wasted product. Simply add to the pre-soak or main wash cycle with your detergent. L.O.E. is an environmentally friendly product. Effectiveness is decreased when used with chlorine bleach solutions. One 32 oz. bottle does up to 64 loads of laundry and the gallon does up to 256 loads of laundry.

## Directions for Use

Remove cap from the small, graduated part. Squeeze large part of the bottle to measure solution. Add L.O.E., at the rate outlined below, to the presoak or auto-soak cycle, or directly with the detergent.

- For light odor loads: Add 1/4 oz.
- For moderate odor loads: Add 1/2 oz.
- For extreme odor loads: Add 1 oz.

You can also pre-treat heavily contaminated items with L.O.E. Simply add 1/2 oz. to water and soak prior to washing. When washing pre-treated items, simply follow the directions above.

L.O.E. is a laundry additive, not a detergent. For optimal performance, use every time you machine wash clothes, towels, blankets or scrubs that require odor removal. L.O.E. works great for odors caused by urine, feces, emesis, and other organic odors. L.O.E. is safe for use with detergents, fabric softeners, disinfectants and other laundry additives.

## Product Safety

All Thornell products are safe for use on any surface or directly on the animal. As with any pet care product, consult with your veterinarian and review and follow the label directions. Contains water, proprietary essential oil blend and preservatives.

Keep out of the reach of children. For external use only.

## Cautions

Effectiveness is reduced by chlorine bleach.



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